HABIBTI CLUB . PERTH, AUSTRALIA

Page to Paycheck

Start and grow your own business from scratch - with AI, with confidence, and with your sisters beside you.



Start

From idea to first offer, step by step

Grow

Content in 30 minutes a day, no burnout

Earn

Turn followers into income, the halal way

A free guide for Muslim sisters creators & founders
Perth | Australia

habibticlub.au

Founded by Syeda

Habibti Club — a support, community and networking hub for Muslim sisters who are creators and founders in Perth, WA, and across Australia. Built with love for the sisterhood. May Allah bless every honest business here, Ameen.

SALAM ALAYKUM, SISTER

You do not need to be ready. You just need to begin.

Maybe you have a skill, a product, or just an idea you keep thinking about. Maybe you feel shy about showing up online. Maybe money feels tight and you want your own income, in your own time, around your family.

You are not behind, sister. You are exactly where your story starts. This guide walks with you, one small step at a time - the same order we teach in our classes, so you can learn it here, or learn it together with us later.

How to use this guide

Read it like a course

Do one module at a time. Each module ends with one small task. Finish the task before you move on - small done steps beat big perfect plans.

Keep it close

Save this guide on your phone. Tick the boxes, fill the little tables, and come back to your weekly review page every week, insha'Allah.

Your course map

Module	What you will do
1. Mindset	Tawakkul, confidence, and dressing as your future self
2. Start	Your idea, your ideal client, your first offer - in 5 steps
3. Pricing	Charge with confidence, get feedback, give in charity
4. Your page	A page that sells, plus the free tools that help it grow
5. Content	A week of content in 30 minutes a day, with AI help
6. Sisters	Networking, meetups and collabs - even if you are shy
7. Paycheck	Turn followers into income, then let systems carry the load

A gentle promise: nothing in this guide needs money to start. Every tool we name is free to begin with, and every step is made for a sister selling first in Perth and Australia.

Tawakkul: trust Allah, then take the step



Self-doubt visits every sister. The loud voice that says *who am I to do this?* is not the truth - it is just fear, and fear gets quieter when you move.

Tawakkul is not waiting

Tawakkul means you tie your camel, then trust Allah with the result. You post the post. You send the message. You make the offer. Then you leave the outcome to Allah, and your heart stays calm either way.

Replace the doubt loop

When a negative thought comes, answer it out loud: *"I am learning. Small steps count. Allah sees my effort."* Then do one tiny action within 10 minutes - one photo, one caption, one DM. Action is the cure.

> *"And whoever relies upon Allah - then He is sufficient for him."*
>
> Quran 65:3

Your task today: write your one-line intention. *"I am starting this business to _____, and I trust Allah with the rest."* Put it where you will see it every morning.

Dress as the woman you are becoming

Here is a quiet secret of confident sisters: they do not wait to *feel* successful before they show up. They show up first - and the feeling follows.

1

See her clearly

Picture your future self, one year from now. How does she dress? How does she speak? What does her morning look like? Write three details down.

2

Dress like her today

Choose one thing she would wear - a blazer, a beautiful hijab style, neat shoes - and wear it on your work days, even at home. You are telling your mind: *we are already on our way.*

3

Act from that place

Your subconscious starts to believe what it sees every day. It pushes you to price fairly, post bravely and follow up - because that is what *she* does, insha'Allah.

Shy about being seen? Start smaller.

- Show your hands and your product before you show your face.
- Use your voice over photos while you build courage.
- Remember: sisters are not judging you. Most are quietly wishing they had your courage.
- One brave post a week is enough to begin. Masha'Allah, it grows.

Sisterly truth: confidence is not a personality. It is a habit - and habits can be learned, one morning at a time.

5 steps to start your biz, with AI by your side



1

Pick one idea

What do people already ask you for? Baking, henna, tutoring, modest fashion, cleaning, design, coaching - start with what you know. Ask ChatGPT or Gemini: *"Give me 10 small business ideas I can start in Perth with [my skill] and no budget."*

2

Choose one buyer

Not "everyone" - one client (the one person you serve best). A busy Perth mum. A bride-to-be. A student. A busy dad. The clearer that person is, the easier every post becomes.

3

Make one simple offer

One product or service, one clear result, one price. You can add more later. Simple sells.

4

Set up your page

One page, done well - Module 4 shows you how. Ask Gemini to help you brainstorm names and check they sound good out loud.

5

Make your first sale close to home

Your first buyers are usually within reach: family friends, your local community, a Perth sisters group, your first meetup. Offer kindly, deliver beautifully, and ask for a testimonial. That is your launch, sister.

Know your Perth client - people buy from people they trust

Most sisters reading this will sell first in Perth, then across Australia. That is a strength, not a limit. Local buyers trust faster, buy again sooner, and tell their friends.

How people in Perth buy

- Trust comes first - a real face, real reviews, real local proof
- Word of mouth is gold: one happy client tells five more
- Pickup and local delivery feel safe and personal
- Halal, modest and family-friendly values matter - say them proudly

Small local tricks that work

- Name your suburb area in your bio: "Perth - pickup available"
- Post when people scroll: evenings and Sunday afternoons
- Share behind-the-scenes of packing a local order
- Thank every buyer publicly (with their permission)

Write your one client here (the person you serve)

Their age and stage of life	
Their problem, in their own words	
Where they hang out online	
What would make them say yes	

When Australia-wide growth comes later, your Perth reviews and photos will carry you. Build the home base strong first.

Charge a good price - cheap is not kind

Many sisters price low because they feel shy. But a very low price sends the wrong message: it makes your beautiful work look cheap, and it leaves you exhausted, serving too many people for too little.

Low price	Good price	Your time
Looks unsure. Attracts bargain hunters who rarely return.	Signals quality. Fewer clients, best work, clients who come back.	Counts as a cost. So do materials, delivery and your years of learning.

A simple way to set your price

Step	Do this
1. Add your real costs	Materials + packaging + delivery + your time at a fair hourly rate
2. Look at Perth prices	Check 3 local businesses doing similar work. Sit in the middle-to-top if your quality is strong
3. Add your margin	Your business must breathe. A healthy margin is how it survives and grows
4. Say it calmly	One clear price, no apologising, no instant discounts. Kind and firm can live together

Remember: you are not asking for a favour. You are offering something valuable, made with care. The right client is happy to pay a fair price, Alhamdulillah.

Ask, listen, adjust - every single week

Always take feedback

After every sale or session, send a tiny feedback form - 3 questions is enough:

- What did you love most?
- What could be better?
- Would you recommend me to a friend?

A free form tool makes a beautiful feedback form in minutes.

Your weekly review - 30 minutes

☐ Read this week's feedback

☐ Check your page: which post did best, and why?

☐ Note one thing to improve

☐ Plan next week's content from what clients loved

☐ Message one happy buyer and say Jazak'Allah Khair

The loop that grows a business

Sell -> Ask -> Listen -> Adjust -> Post -> Sell again

Businesses that run this loop every week do not stay small for long. It is not talent - it is this rhythm.

Want us to walk through this with you?

In our small group classes we do your weekly review together, look at your page, and plan your next week side by side. Details are on the last page of this guide, sister.

The Barakah Calculator

Here is the most beautiful business strategy in this whole guide - your Barakah Calculator: give at least 10 percent of your income in charity, with a happy heart. Try it on any amount you earn:

Earn $100

Give $10 . You keep $90

Earn $1,000

Give $100 . You keep $900

See it, sister? When Allah puts barakah in your work, your income grows - and even after giving more, you keep far more than before. Giving never emptied a pocket that Allah is filling.

"The example of those who spend their wealth in the way of Allah is like a seed of grain, which grows seven ears; in each ear is a hundred grains."

Quran 2:261

"Charity does not decrease wealth."

Prophet Muhammad (peace be upon him) - Sahih Muslim 2588

May Allah SWT put endless barakah in your work, your income and your home, open doors you never expected, and reward every sister reading this. Ameen.

Just a sisterly advice — you can choose any amount of charity that you wish.

A visitor should understand you in 5 seconds

Your bio - 4 lines

- **Line 1:** Who you help + what you offer
- **Line 2:** Your proof or your special touch
- **Line 3:** Perth / Australia + pickup or delivery note
- **Line 4:** One clear action: "DM ORDER to buy"

Your first 9 posts

- 3 posts: your story and why you started
- 3 posts: your product or service, up close
- 3 posts: helpful tips your buyer will save and share

Pin your best offer post at the top, insha'Allah.

Google Business Profile - free

If you serve local customers, set up a free Google Business Profile so local customers find you on Google Maps and search. Add photos, your hours, and ask happy customers for reviews there.

LinkedIn - only if it suits you

Selling to businesses, coaching, or professional services? A simple LinkedIn page helps. Selling cakes or henna to local customers? Your social page is enough for now. Choose what fits - you do not need to be everywhere.

Highlights that sell: About Me . Menu / Prices . Reviews . How to Order . FAQs. Five little circles that answer questions while you sleep.

FREE TOOLS . NO COST TO BEGIN

Free tools - everything you need to start

Start with these free tools. One short line for each - just what it is for.

Tool	What it is for
ChatGPT	Ideas, captions, replies and planning - your thinking partner
Gemini	Writing help plus graphics and images for your posts
Canva	Posts, stories, price lists and flyers that look professional
Google Business Profile	Be found on Google and Maps by local clients
PayID	Get paid 1:1, instantly - best for small biz, low volume
Stripe / Square	Card payments and receipts when you have more clients
LinkedIn	Optional - only if it suits your biz or page
n8n	Automation, open source - connects your apps so jobs run on their own

Referral links coming later: there are no referral links or codes yet. When we have them, they will live on a separate page and we will share that link with you - so this guide stays simple and up to date.

Start simple: PayID first, and grow into Stripe or Square only when your client list grows. Do not pay for tools you do not need yet.

Grow your page in 30 minutes a day



Your daily 30 minutes

- **10 min:** Ask ChatGPT or Gemini for today's hook and caption draft
- **10 min:** Make the visual in Canva, or film one short phone video
- **10 min:** Post, reply to comments and DMs, visit 5 sister pages and leave kind, real comments

Copy-paste prompts that work

- "Write 5 hooks for a post about [topic] for Perth mums, warm and simple."
- "Turn this idea into a 5-slide carousel, one short line per slide: [idea]"
- "Rewrite this caption shorter, sisterly, with a question at the end: [caption]"

The golden rule: AI drafts, you polish. Add your story, your voice, your suburb, your customer's name (with permission). That human warmth is what people actually buy.

Plan one week in one sitting

Batching is the busy sister's best friend. One focused hour on the weekend can prepare your whole week.

Day	Post type	Example
Mon	Helpful tip	"3 ways to..." - something she can use today
Wed	Behind the scenes	Making, packing, or preparing an order
Fri	Your offer	What you sell, the price, how to order
Sun	Heart post	A story, a lesson, or a kind word for sisters

Hooks sisters stop for

- "Nobody tells Perth sisters this about..."
- "I wish I knew this before my first sale"
- "Stop doing this with your page"
- "For the sister who feels shy to start..."

Every post ends with one ask

- Follow for more sister-friendly biz tips
- Share this with a Perth sister who needs it
- Save this for your next market day
- DM me the word START and let us chat

Reading this is step one. Doing it together is faster.

Our group classes and 1:1 mentorship follow this exact guide, lesson by lesson - you bring your page, we build it together. See the last page for how to reach us, sister.

3 ways to network at a meetup - even if you are shy



1

Arrive with one question

You do not need a speech. Just one kind question: *"What are you building, sister?"* Sisters love talking about their dream - and now you are simply listening, not performing.

2

Sit beside, not across

Side-by-side chats feel softer than face-to-face. Pour her tea, look at the cakes together, let the conversation grow slowly. Shy hearts open gently.

3

Follow up within a day

The real magic is after: one warm DM - *"Salam, it was lovely meeting you. Your idea stayed with me."* That is networking. Not cards. Kindness, remembered.

For our Habibti meetups: DM us **"Meetup"** on Instagram to be added to the meetup list. Meetup news is shared there first - coming soon, insha'Allah.

Your first Habibti meetup - what to bring, what to say

5 things to do BEFORE the meetup

☐ Follow the sisters who are coming, if you know them

☐ Prepare your one-line intro (below)

☐ Bring one sample, photo, or phone gallery of your work

☐ Set one small goal: "I will meet two sisters"

☐ Make dua, breathe, and remember everyone feels shy too

Bring these, leave the stress

- Your phone - for photos and swapping handles
- A small sample or your price list on your phone
- A notebook for ideas (you will have many)
- An open heart - that is honestly the main thing

Your one-line intro - copy this shape

"Salam, I am [your name]. I help [who] with [what you make or do] - and I am just starting / growing, Alhamdulillah."

That is it. No pitch, no pressure. If she asks more, tell her more. If you go blank, ask about her - sisters always forgive a kind listener.

Best thing you can do at a meetup: be the sister who connects two other sisters. "You two should meet - you both love baking." Generous sisters are remembered, and remembered sisters get referred.

3 ways to collab - without feeling awkward

1

The shout-out swap

You share her post in your stories, she shares yours. One message is enough: *"Salam sister, I love your page. Shall we share each other's posts this Friday?"*

2

The bundle

Pair your offers for one occasion: her cakes + your decor, your henna + her photography. One customer, two sisters paid, double the trust.

3

The joint live or reel

Ten minutes, one topic you both know: "How we started." Nervous? Do it together - courage is contagious, Masha'Allah.

Collab manners, the Habibti way

- Give first, ask second - share her work before you propose anything
- Keep it small the first time; trust grows in small kept promises
- Agree the simple details in writing: who posts what, and when
- Thank her publicly afterwards, always

In Perth, your collab partner today can become your biggest source of customers tomorrow. Treat every sister like a long-term friend, not a one-time favour.

3 ways to turn followers into income

1

Sell kindly in DMs

When a customer asks questions, answer fully, then make it easy: *"I have two spots this week - would you like me to save you one?"* Helpful, not pushy.

2

Post the offer plainly

Once a week, say exactly what you sell, the price, and how to order. People cannot buy a secret. Clear posts respect their time and yours.

3

Make local buying easy

Offer Perth pickup and local delivery, post your delivery days, and reply fast. Easy local buying beats fancy websites at the start.

Getting paid - start with PayID

For 1:1 sales and small client numbers, PayID is perfect: instant, free through your bank, no card fees, no complicated setup. Share your PayID, confirm, deliver beautifully.

When you grow - Stripe or Square

More clients? Move to Stripe or Square for card payments, links and automatic receipts. Grow into tools - do not start with their costs.

First-sale checklist: clear offer . clear price . easy payment . beautiful delivery . feedback form . ask for a testimonial. Repeat, and your paycheck becomes a rhythm, insha'Allah.

Let systems carry the boring parts



Once orders grow, the little jobs pile up: posting every day, replying, sending forms, following up. Automation means connecting your tools so those jobs happen on their own.

Meet n8n - the open-source helper

n8n is a free, open-source tool that connects your apps into workflows: a new form entry can save itself to a list, send a welcome message, and remind you to follow up - while you are with your family. Powerful, but honestly? The setup is technical, and most sisters do not need to learn it.

Simple automations to dream about

- Ready-to-post content prepared for you, daily
- New enquiries welcomed automatically
- Feedback forms sent after every sale
- Your weekly review numbers gathered for you

A sisterly note: your time is for your family, your health, and the parts of your business only you can do. If the daily posting and planning ever feels heavy, you do not have to carry it alone - the next page shows you a gentler way.

START THIS WEEK

Your 7-day starter plan

Day	One small task	Done
Day 1	Write your intention and your future-self description (Module 1)	☐
Day 2	Pick your idea and your one ideal client (Module 2)	☐
Day 3	Set your good price using the 4-step table (Module 3)	☐
Day 4	Fix your bio and set up Google Business Profile (Module 4)	☐
Day 5	Plan 4 posts with ChatGPT or Gemini, make them in Canva (Module 5)	☐
Day 6	Post your offer, and message one sister about a collab (Module 6)	☐
Day 7	Set up PayID, plan your 10 percent charity, and rest - you started, Masha'Allah	☐

Seven days. Seven small steps. That is how every big business you admire actually began - somebody simply started, and kept going.

OUR GOAL . WHY HABIBTI CLUB EXISTS

Strong sisters, happy homes

Habibti Club exists for one simple goal: to help all Muslim sisters help each other - to support, collab and grow together, and to become financially strong with our own halal income, insha'Allah.

Your own halal income

We want every sister to earn her own halal income, so she never has to beg for money from anyone. Financial strength is dignity, choice and peace of mind.

Grow together, not alone

We share what we know, share each other's posts, send each other customers and open doors for one another. One sister's win lifts every sister.

Strong, beautiful, confident

A happy woman feels strong, beautiful and confident. When a sister believes in herself and her income is secure, her whole energy changes.

Happy at home, too

If our sisters are happy, they will be happy at home as well - as a wife, a mother, a sister and a daughter. A happy woman means a happy family.

May Allah SWT bless every sister's effort, put barakah in her work and her income, and make her a source of ease for her whole home. Ameen.

Habibti Club — a community and networking hub for Muslim sisters who are creators and founders in Perth, WA, and across Australia. Built with love for the sisterhood. May Allah bless every honest business here, Ameen.

WORK WITH US

Join the team, sister

Habibti Club is built by sisters, for sisters - and we would be so happy to involve you in our team. If you have a skill and a kind heart, there is a place for you here.

Event Organiser

Help plan our meetups - venues, bookings and run sheets, so the day flows beautifully.

Photographer

Capture our meetups and sisters' products, so our memories and pages look beautiful.

Videographer & Reel Creator

Film and edit short videos and reels from our events and classes.

Graphic Designer

Design flyers, guides and social posts in our warm Habibti style, and help create content too - posts, carousels and tips for our sisters (Canva is perfect).

Email Marketing

Write and send our warm emails - welcome messages, meetup invitations and helpful updates.

Community Host

Welcome sisters at meetups, help shy sisters settle in, and keep the room friendly.

Social Media Helper

Help schedule posts, reply to comments and keep our page active and kind.

Admin & Community Helper

Help with our WhatsApp community, lists, forms and bookings, so no message is missed.

Working with us:

- Your work shared and tagged on our club page
- Seen by sisters across our community
- More chances for paid work, insha'Allah
- Free tickets to future events (high tea, brunch, hotel)

Want to join us? Send us samples of your work - it is best if your work is already on your public page. DM us on Instagram with **"TEAM [position name]"** - for example, "TEAM Photographer" - or email your samples to **habibticlub@outlook.com**. We would love to hear from you, sister.

Choose Support You Need

Simple ways to learn and grow

You do not have to do this alone. This guide gave you the whole map. If you would love a sister walking beside you while you follow it, here are a few gentle ways. Just DM us on Instagram, or tap the form link in our Instagram bio, and tell us which one fits you - we will be in touch, insha'Allah.

1 . Group class - learn it together

Small group classes, 1 hour, twice a week, maximum 10 sisters, online and in person in Perth. We teach this exact guide in order, and you build your business live, with feedback on your page every week.

2 . 1:1 mentorship - learn it privately

Prefer to learn one to one, at your own pace? We teach you this same guide privately, step by step, with full attention on your page and your business.

3 . Done-for-you social media & automation

Content and simple systems handled for busy or overwhelmed sisters.

4 . 1:1 mentoring call - start here if you feel scared

Sometimes a sister wants a business but feels scared to start - and that is completely okay. Book a private mentoring call first, for motivation, clarity and a mindset shift, before you begin anything at all.

More to be added soon, insha'Allah.

Say hello - we would love to hear from you, sister

DM us on Instagram with the word that fits you:

- **Follow our Instagram page** to join the club (follow habibticlub.au)
- **"Meetup"** - to be added to the meetup list
- **"TEAM [position name]"** - to join the team
- **"Sponsor"** - for sponsorship
  or email us at habibticlub@outlook.com

Follow us on Instagram to join the sisterhood.

Yes, take me there - tap the form link in our Instagram bio to choose the support you need, sister.

Visit us at **habibticlub.vercel.app** or email us at **habibticlub@outlook.com**

Thank you, from our hearts, sister. Without you, this community would be incomplete. When sisters come together and support each other's growth, we shine, achieve and succeed together, with so much more barakah. Thank you for making this initiative a reality, and for supporting this community and its cause. May Allah bless your work and your income, and may your page bring ease to your whole home. Ameen.

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